

„Modern Slavery: Beliefs and Reality“

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Abstract:

The Global Slavery Index (2018) estimates that about 40 million individuals are working as modern slaves. We study people's consumption behavior of products likely made by modern slaves and their beliefs of how they rank in comparison to other individuals. Furthermore, we are interested in their general knowledge about modern slavery and how this affects their behavior. We also study potential gender differences. When it comes to moral behavior, females typically do better than males. But is that true for ethical consumption regarding modern slavery as well? The talk presents first results on this timely topic and discusses potential mechanisms.